

# **RECIPE FOR HIRING VOICE OVER (VO)**



# RECORDING

Remote directed session, or self-directed session, or studio session or something else



## **EDUCATION**

Lifelong learning - coaching, equipment, demos, webinars, Zoom, books, conferences, etc.



#### COMMUNICATION

Open dialogue - schedule, best communication option, time zone



### **INFORMATION**

Genre, script length, placement, time, file, delivery, pronunciation, revisions



#### PRICE

Budget and check out the **GVAA** Rate Guide or other sources



#### **EXTRAS**

Additional skills - copywriting, graphic design, vetted VO's, and many other resources

# **PAT KENNEDY VOICEOVER**



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